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The Hopkins China Forum and



Young China Watchers

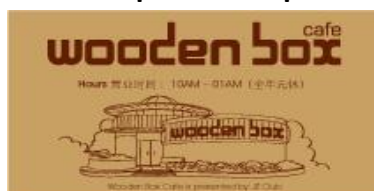
cordially invite you to:

Myth-Busting China's Numbers: Understanding and Using China's Statistics

Matthew Crabbe

Research Director
Intel Group, Asia-Pacific

Tuesday, June 3rd, 2014
19:15pm – 20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road)
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open
19:15 – Lecture
20:00 – Q&A
20:30 – Mixer/Drinks/Dinner
21:30 – Live music at the Wooden Box

Please RSVP to Frank Tsai of [Hopkins China Forum](#) by writing to editor@shanghai-review.org.

Understanding China's economy has never been more important than it is now, given that China is now the world's second largest economy and is increasingly integrated into the global economic system. Yet the data on China's economy are poorly understood by businesses in China, and what data there is presents many problems of interpretation. Having spent twenty years analyzing and untangling the statistical contradictions, Matthew Crabbe will explain the contradictions, definitions, and methodologies behind the data, and argue that the lack of reliable data reflects the contradictions and challenges facing China's economic reform.

[Matthew Crabbe](#) is Research Director for Mintel in Asia-Pacific, and co-founder of the research company Access Asia (acquired by Mintel). Crabbe has worked exhaustively on trying to make sense of the myriad contradictions in China's economics and statistics, and he takes a particular interest in the human story behind the rapid growth in China's economy, and how breakneck change is affecting the Chinese people and their lifestyles. In addition to co-authoring [One Billion Shoppers: Accessing Asia's Consuming Passions](#) (1998) and [Fat China: How Expanding Waistlines are Changing a Nation](#) (2010) with Paul French, Crabbe has written and published hundreds of China consumer products, services and trends market reports. His next book [Myth-Busting China's Numbers: Understanding and Using China's Statistics](#) (2014), represents the culmination of his more than twenty years' experience deciphering China's economic data.

***About Hopkins China Forum:** Hopkins China Forum events are organized by The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Johns Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.*

***About Young China Watchers:** Young China Watchers is an informal group of professionals living in and working on China. Through regular roundtables and talks, it provides a chance for dynamic individuals of all nationalities and employment backgrounds to interact, broaden their professional networks, and discuss the most pressing political, economic, and foreign policy issues relevant to China today. Please contact youngchinawatchers@gmail.com.*