

First Shanghai Social Studies Colloquium – SSSC

We, 18 September 2013, 5pm, ESSCA School of Management, Shanghai

Agenda

1) Welcome

2) Introduction Round

3) Paper Presentations and Discussion (35 to 40 minutes each)

3.1: ZHANG Zhexin (Tiger), Shanghai Institute of International Studies:
"Rebalancing that Needs to be Balanced: China's Perception of the U.S.'
Rebalancing to Asia"

3.2: ZHANG Danjing (Joy), Queensland University of Technology: "Freshness of
the Subculture and Urban Youth Music Community in China"

3.3: Frank TSAI, Control Risks: "Surveying U.S. Business in China: New
Directions and Methodological Considerations"

4) Dinner at Shun Feng Restaurant 顺风大酒店 (07:30pm)

