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The Hopkins China Forum and



Young China Watchers

cordially invite you to:

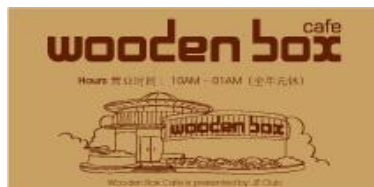
The Future of Publishing in China

Jo Lusby

Managing Director
Penguin Books, North Asia

Monday, April 21st, 2014

19:15pm – 20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road)
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open

19:15 – Lecture

20:00 – Q&A

20:30 – Mixer/Drinks/Dinner

21:30 – Live music at the Wooden Box

Please RSVP to Frank Tsai of Hopkins China Forum by writing to editor@shanghai-review.org.

Books have played a central role in Chinese history, from the world's oldest printed volume through the mass education of the Cultural Revolution and on to the present day. As China seeks to transform itself into an economy driven by creativity and ideas, where does the tradition of book reading and writing stand, and how will the digital revolution affect it?

[Jo Lusby](#) is Managing Director of **[Penguin Books](#)**, North Asia. She joined the company in 2005 to establish Penguin's China operation. Today, the company employs 30 people around the region, where Penguin acquires books for English language publication, establishes local language publishing partnerships, and imports books from the US and UK. She works with many authors including Mo Yan (*Red Sorghum Clan, Life and Death Are Wearing Me Out*), Bi Feiyu (*Moon Opera*), Paul French (*Midnight in Peking*), and John Garnaut (*Rise and Fall of the House of Bo*).

About Hopkins China Forum: Hopkins China Forum events are organized by The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Johns Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.

About Young China Watchers: Young China Watchers is an informal group of professionals living in and working on China. Through regular roundtables and talks, it provides a chance for dynamic individuals of all nationalities and employment backgrounds to interact, broaden their professional networks, and discuss the most pressing political, economic, and foreign policy issues relevant to China today. Please contact youngchinawatchers@gmail.com.