

The Thinkery - "Everything is Interesting"



Frank Lavin Presents

China's quiet transformation: How e-commerce is changing China

Most people are aware of the dramatic impact e-commerce has on everyday economic life in China, the improvement in consumer choice and quality, the empowerment of smaller businesses, and the social role of e-commerce. But as e-commerce matures in the market, is it also shaping societal behavior and expectations off-line and on-line? Frank Lavin will discuss how companies can successfully use e-commerce in China and also offer some thoughts as to the broader implications of the emerging e-commerce society in China.

Tuesday, November 19th 7:30pm @ *Grub and Groove*

**Venue : Grub and Groove- Building 2, 283 Jianguo Xi Lu, near Jiashan Lu
建国西路 283 号, 尚街 X 楼, 近嘉善路 (最近地铁站 : 9 号线 嘉善站)**

How to find us:

Bldg 2, 283 Jianguo Xi Lu, near Jiashan Lu

建国西路283号, 尚街X楼, 近嘉善路

Nearest subway stop: Jiashan Road (line 9)

