



JOHNS HOPKINS  
UNIVERSITY



## The Hopkins China Forum and



## The Georgetown Alumni Club

cordially invite you to:

# *International Business Ethics and Chinese Outbound Investment*

## John Kline

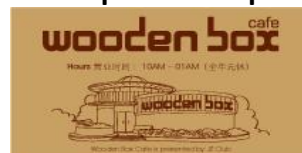
Professor of International Business Diplomacy  
Georgetown University School of Foreign Service

Supported by

## Young China Watchers

Thursday, October 17<sup>th</sup>, 2013

19:15pm –20:30 pm



The Wooden Box

9 Qinghai Lu (just to the South of Nanjing West Road)  
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open  
19:15 – Lecture  
20:00 – Q&A  
20:30 – Mixer/Drinks/Dinner  
21:30 – Live music at the Wooden Box

Please RSVP to Frank Tsai of [Hopkins China Forum](http://Hopkins China Forum) at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).

What is international business ethics in a globalized economy that spans different national political systems, disparate socio-economic conditions and diverse historical, cultural and religious traditions? Although many values are considered relative, international firms are increasingly expected to adhere to international norms. As Chinese enterprises expand their international investments in line with the “Go Global” policy, they can learn valuable lessons from how other global firms have responded, both successfully and unsuccessfully, to difficult ethical dilemmas. Whether oil investments in Sudan, bribery, product or workplace safety standards, or the environmental impact of corporate operations, ethics as a “best choice” process can help guide personal and organizational responses to ethical risk assessments.

[John Kline](#) is Professor of International Business Diplomacy at [Georgetown University’s Walsh School of Foreign Service](#). His teaching focuses on international business-government relations, international investment strategies and negotiations, and international business ethics. Kline is the author of the textbook, [Ethics for International Business: Decision-Making in a Global Political Economy](#). Prior to joining the Georgetown faculty, Kline was Director of International Economic Policy at the National Association of Manufacturers. He received his doctorate in Political Science from The George Washington University and holds a masters degree in International Relations from [The Johns Hopkins University School of Advanced International Studies \(SAIS\)](#). Kline serves as a consultant to various international organizations and private multinational corporations. Recent projects include a comparative analysis for UNCTAD on foreign investment policy promoting small and medium-sized enterprises (SMEs) in Malaysia and Singapore, and on electricity infrastructure in Chile and New Zealand. Currently he is testing in several African countries a method governments can use to evaluate foreign direct investment proposals on sustainable economic, environmental, social and governance criteria. Kline is also author of [Foreign Investment Strategies in Restructuring Economies](#) and [International Codes and Multinational Business: Setting Guidelines for International Business Operations](#).

**About Hopkins China Forum:** Hopkins China Forum events are organized by The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Johns Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).