

Presented by 'The Thinkery' "Everything is Interesting"

Do Business Online

First steps in China

by Moritz Fischer

It is easy to see that it makes a lot of sense to put your business online and reach more than 590 million Chinese. Doing it the right way can be more complex.

With more than 10 years business building and digital consulting experience, we will show you how to take your first steps to a successful internet business in China.

Some of the topics that will be discussed:

- How to set up a company in China?
- 10 golden rules to start your business.
- Where should I host my website?
- What is in a domain?
- How to sell my goods/service online? How can I get paid?

Finally, we will study successful cases and have a through Q&A session.

**Your Business
+ www =**



When + Where?

3rd September 2013 7:30pm

Grub & Groove

The Loft, Bldg 2, 283 Jianguo Xi Lu,
near Jiashan Lu

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