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The Hopkins China Forum and



Young China Watchers

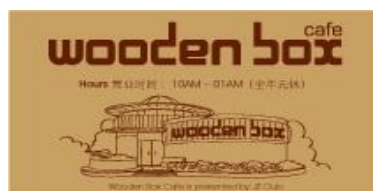
cordially invite you to:

China and Hollywood: Courtship, Competition, and Scandal

Zhu Ying

Professor of Media Culture
City University of New York (CUNY)

Monday, July 29th, 2013
19:15pm–20:30 pm



The Wooden Box

9 Qinghai Lu (just to the South of Nanjing West Road)
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open
19:15 – Lecture
20:00 – Q&A
20:30 – Mixer/Drinks/Dinner
21:30 – Live music at the Wooden Box

Please RSVP to Frank Tsai (Hopkins China Forum) at editor@shanghai-review.org.

The story of Sino-Hollywood courtship is one of competing cultural and business values and development models, as well as nationalism and cultural exceptionalism. The ups and downs of this courtship tell an intrigue of blockbuster scale -- a scandal-ridden roller-coaster ride that promises endless entertainment, much like Hollywood itself. Zhu Ying will discuss the complex commercial logic and cultural dynamics that make the Sino-Hollywood courtship an intriguing case study of political, cultural, and economic clash and cooptation on a global scale.

[Zhu Ying](#) is Professor of Media Culture at the City University of New York (CUNY) and leading scholar in Chinese cinema and media studies. Her publications have appeared in prominent film and media journals, edited book volumes, and websites/blogs in the U.S., China, and Europe. The recipient of fellowships from the *National Endowment for the Humanities* and the *American Council of Learned Societies*, she is the author and editor of seven books, including [Chinese Cinema During the Era of Reform: Ingenuity of the System](#) (2003) and [Television in Post-Reform China: Serial Drama, Confucian Leadership, and the Global Television Market](#) (2008), [TV China](#) (2009), and [Art, Politics and Commerce in Chinese Cinema](#) (2010), and [Two Billion Eyes: The Story of China Central Television](#) (2012). She has also produced two documentaries, [Google China Standoff](#), and [China: Cartier to Confucius](#), shown on Netherlands Public Television.

About Hopkins China Forum: Hopkins China Forum events are organized by The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Johns Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.

About Young China Watchers: Young China Watchers is an informal group of professionals living in and working on China. Through regular roundtables and talks, it provides a chance for dynamic individuals of all nationalities and employment backgrounds to interact, broaden their professional networks, and discuss the most pressing political, economic, and foreign policy issues relevant to China today. Please contact youngchinawatchers@gmail.com.