



JOHNS HOPKINS  
U N I V E R S I T Y



## The Hopkins China Forum

cordially invites you to:

# *Business Reporting in China: Ins, Outs, Myths, and Reality*

**Zhou Jiangong (周健工)**

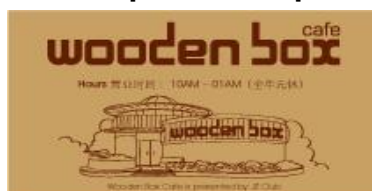
Editor-in-Chief, Forbes China

**Shen Hong (沈宏)**

China Bureau Chief, Dow Jones Newswires

Monday, September 24<sup>th</sup>, 2012

19:30pm –20:45 pm



**The Wooden Box**

**9 Qinghai Lu (just to the South of Nanjing West Road)**

青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:30 – 20:15 Presentation

20:15 – 20:45 Q&A

20:45 – Mixer/Drinks/Dinner

21:30 – Live Jazz/Folk at the Wooden Box

Please RSVP to Frank Tsai (Hopkins China Forum) at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).

***What is the state of business journalism in China today? How has it changed? How can foreign publications maintain Western journalistic standards and "play by the rules" in China? To what extent does having a foreign vs. domestic audience influence reporting in China? What opportunities and challenges are unique to journalism in the China market? And what is the future of business journalism here? Long-time business editors, Zhou Jiangong of Forbes China and Shen Hong of Dow Jones Newswires will help us explore and answer these questions.***

**Zhou Jiangong** is Editor-in-chief of Forbes China Magazine and [www.forbeschina.com](http://www.forbeschina.com). He helped found the publication and was one of the original managing editors with China Business News. Zhou has also worked as a consultant for CSIS (the Center for Strategic and International Studies) the influential foreign policy think tank in Washington, DC. He holds a BA in Journalism from Zhengzhou University, a Masters degree in International Politics from Peking University, and a Masters degree in International Economics from the School of Advanced International Studies (SAIS) at Johns Hopkins University. Zhou founded the English language China Financial Review ([www.chinastakes.com](http://www.chinastakes.com)).

**Shen Hong** is China Bureau Chief at Dow Jones Newswires, where he runs the [real-time news operation](#) of an integrated newsroom between Dow Jones and The Wall Street Journal. A veteran journalist, he has been working for Dow Jones since 1998 in different parts of Asia, covering issues ranging from macroeconomics to corporate deals and financial derivatives. Shen sat on the panel of judges at The Society of Publishers in Asia for its annual awards between 2008 and 2011. He also serves as a guest commentator of economic and financial affairs on Radio China International. Shen has also represented Dow Jones as a media leader at the World Economic Forum at Davos, Switzerland between 2008 and 2011. Shen holds a BA in English Literature from Nanjing University and an MS in Communication Studies from Nanyang Technological University.

***About Hopkins China Forum:*** Hopkins China Forum events are organized by The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on events in Shanghai, contact the Johns Hopkins University Alumni Association – Shanghai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).